

Clean Industrial Deal: Retail and Wholesale Matter!

EuroCommerce, representing Europe's retail and wholesale sector, commends the European [Commission for the Clean Industrial Deal \(CID\)](#) and urges the institution to ensure the retail and wholesale sector is included. This landmark initiative sets a clear roadmap for enhancing European competitiveness and decarbonisation goals.

Retailers and wholesalers are indispensable in this strategy and its roll out, especially when it comes to the circular economy, electrification, jobs, skills, and financing. As the link between producers and consumers, we can facilitate the upscale of demand and the development of new business models, such as repair, recycling or reuse.

To remain competitive, retail and wholesale requires enabling conditions. [Our sector needs to invest massively](#) in modernising stores, fleets, [renewable and energy-saving solutions](#), and electric charging infrastructure. The affordable energy action plan, focusing on modernising grids and decarbonising transport, is also fundamental for our sector's competitiveness and resilience.

To achieve success, we also need a stronger focus on the Single Market in creating markets for secondary materials and upscale investment in sustainability.

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[Retail and Wholesale: key messages for the Clean Industrial Deal - EuroCommerce](#)

[NET ZERO GAME CHANGER - Tackling the hidden carbon footprint in European retail and wholesale value chains - EuroCommerce](#)

Investment study: [Transforming the EU Retail & Wholesale Sector - EuroCommerce](#)

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EuroCommerce is the principal European organisation representing the retail and wholesale sector. It embraces national associations in 28 countries and 5 million companies, including leading global players and many small businesses. Over a billion times a day, retailers and wholesalers distribute goods and provide an essential service to millions of businesses and individual customers. The sector generates 1 in 7 jobs, offering a varied career to 26 million Europeans, many of them young people. It also supports millions of further jobs throughout the supply chain, from small local suppliers to international businesses. EuroCommerce is the recognised European social partner for the retail and wholesale sector.