

EuroCommerce statement on the Commissions findings on Alphabet's compliance with the DMA

In light of the recent [preliminary findings](#) issued by the European Commission's on Alphabet's compliance with the Digital Markets Act (DMA), we urge the Commission to continue working for a balanced solution that preserves online visibility for merchants.

The investigations surrounding art. 6(5) of the DMA and the design of the Google Search results for products is crucial for the retail sector as direct online sales channels are indispensable for retailers of all sizes as well as for many consumers.

As explained in our recent joint [letter](#) with Ecommerce Europe and Independent Retail Europe, retailers want a balanced ecosystem where merchants and comparison shopping services can thrive without one business model prevailing over other ones.

Retailers will continue to engage with the European Commission and all relevant stakeholders as we have done in the past year to find a solution which ensures that in compliance with the DMA.

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EuroCommerce is the principal European organisation representing the retail and wholesale sector. It embraces national associations in 28 countries and 5 million companies, including leading global players and many small businesses. Over a billion times a day, retailers and wholesalers distribute goods and provide an essential service to millions of businesses and individual customers. The sector generates 1 in 7 jobs, offering a varied career to 26 million Europeans, many of them young people. It also supports millions of further jobs throughout the supply chain, from small local suppliers to international businesses. EuroCommerce is the recognised European social partner for the retail and wholesale sector.