

# EuroCommerce Conference

## Embracing transformation & uncertainty: Ensuring retail and wholesale continue their essential role

Thon Hotel EU, Brussels  
Tuesday 29 November 2022, 09:00–15:00

### Programme

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| 09:00 | Welcome coffee  |
| 09:30 | Opening statement <ul style="list-style-type: none"><li>Juan Manuel Morales, EuroCommerce President</li></ul>   |
| 09:40 | Presentation: Resilience of retail and wholesale in uncertain times <ul style="list-style-type: none"><li>Franck Laizet, Senior Partner, Co-leader of European Retail Practice, McKinsey</li></ul>  |
| 10:00 | Fireside chat: Supporting essential services in an uncertain future <ul style="list-style-type: none"><li>Franck Laizet, Senior Partner, Co-leader of European Retail Practice, McKinsey</li><li>Jacques Creyssel, EuroCommerce Vice-President and FCD Director General</li></ul>   |
| 10:30 | Coffee break  |
| 11:00 | Panel: Sustainability – an opportunity in times of crisis <ul style="list-style-type: none"><li>Elina Bardram, Director Adaptation &amp; Resilience, Communication, and Civil Society Relations, DG CLIMA, European Commission</li><li>Chris Guest, Group Climate Change Lead, Kingfisher</li><li>Britta Gallus, Head of Corporate Responsibility, Metro</li><li>Antje Gerstein, Managing Director European Affairs and Sustainability &amp; Head of the Brussels representation, HDE</li><li>Doireann Breathnach, High Level Climate Champions Consumer Goods &amp; Retail Lead / Accenture Senior Manager</li><li>Jan Wyckaert, Director, Rikolto</li></ul> |
| 12:10 | Networking lunch  |
| 13:30 | Keynote speech <ul style="list-style-type: none"><li>Despina Spanou, Head of Cabinet, Vice-President Schinas, European Commission</li></ul> <p>Signing ceremony of the Pact for skills</p>  |
| 13:45 | Pact for skills – challenges ahead <ul style="list-style-type: none"><li>Manuela Geleng, Director Jobs and skills, DG EMPL, European Commission</li><li>Oliver Roethig, Regional Secretary, UNI Europa</li><li>Jeroen Burger, VP Labour Relations, Ahold Delhaize</li><li>Raimund Lainer, Head of HR-Development, Spar Austria</li></ul>  |
| 14:45 | Conclusion: Towards a Transition Pathway for retail & wholesale <ul style="list-style-type: none"><li>Jakub Boratynski, Director Networks &amp; Governance, DG GROW, European Commission</li><li>Christel Delberghe, EuroCommerce Director General</li></ul>  |
| 15:00 | Wrapping up <ul style="list-style-type: none"><li>Juan Manuel Morales, EuroCommerce President</li></ul>   |