#SingleMarket4All

**[Your name]**

By e-mail

dd Month 20yy

Dear **[Name of the recipient]**,

I am writing to you as a concerned citizen after seeing [this video](https://youtu.be/sOKepHlPeg4) on territorial supply constraints.

Territorial supply constraints (‘TSCs’) are restrictions imposed by large consumer goods manufacturers that prevent retailers and wholesalers from buying products where they could find the best deal in the Single Market.

This means that consumers like me may pay more for the same product compared to a neighbouring country or we may not find all the products we would to. This affects me everyday when shopping for products such as detergents, cosmetics, sweets and beverages.

Studies by the Benelux Union and the European Commission have found that TSCs are stopping retailers in Belgium, Luxembourg, Austria and other countries sourcing from where they wish; this has led to higher prices for consumers (totalling €14 billion) and limited choice.

At this time, when many people are facing problems with rising prices and paying bills, the EU and national governments should do everything they can to help consumers get more for their money. Stopping the use of TSCs is a simple way to help me with better prices and wider choice.

TSCs are evidence of the Single Market not working for EU citizens. It should benefit me and all businesses, not just a limited few.

That is why I am supporting the campaign on #SingleMarket4All. I want to ensure retailers can source products where they wish to within the Single Market for the benefit of consumers like me.

I urge you to do the same. Please call on the European Commission to take action to stop these practices by large consumer goods manufacturers and give access to the Single Market to all.

You can find more information here: [eurocommerce.eu/singlemarket4all](https://www.eurocommerce.eu/singlemarket4all)

Yours sincerely,

**[Your name]**